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A “Green” Resolution

Local Commercial Cleaning Company Helps Businesses “Go Green” in the New Year

Greater Manchester - *A Cleaner Solution*, an environmentally-friendly commercial cleaning company, is helping local businesses make some **Green** New Year’s resolutions for 2009.

Don Douzanis and Rob Deoleo, co-owners of *A Cleaner Solution*, propose that the numerous health, financial, and environmental benefits to green cleaning leave little, if any reason, *not* to go green. With health and prosperity often being the focus of many New Year’s resolutions, *ACS* encourages businesses to consider the following: green cleaning helps decrease pollution, ozone depletion and exposure to harmful irritants such as volatile organic compounds (VOCs) and fluorocarbons that decrease indoor air quality. Commercial green cleaning increases workplace safety, health, and productivity and can play a role in reducing costs associated with sick leave, health care, and productivity loss. In addition, energy-efficient equipment and preventative maintenance can reduce business expenses.

Still contemplating bringing your workplace into the green? UBS Financial Services, Inc., recently brought *A Cleaner Solution* on board to perform their commercial cleaning services. According to Darin E. Leeman, Ph.D., UBS Administrative Manager, being a good corporate citizen is essential in building trust with clients and the community as a whole. Dr. Leeman suggests, "Research indicates that companies who act responsibly within the communities they serve and are good corporate citizens, build trust which leads to client retention and improved market share." Leeman stresses the importance this plays in building business relationships: going green is the new paradigm for good business practice.

2009 will also see more businesses considering or actively pursuing LEED (Leadership in Energy & Environmental Design) certification – an effective means for return investment over time. LEED is a voluntary standard that emphasizes the latest strategies for sustainable site development, water consumption, energy efficiency, materials selection and indoor environmental quality. LEED has quickly become the national “yardstick” for green building and cleaning. A comprehensive green cleaning program accounts for a significant portion of the points needed for this certification. *Learn more about LEED at the US Green Building Council (USGBC) website: www.usgbc.org.*

A Cleaner Solution offers quality, personalized commercial cleaning services using the latest environmentally-friendly products, equipment and techniques to provide cleaner, healthier workplaces. *ACS* is a proud member of the International Janitorial Cleaning Services Association, NH Businesses for Social Responsibility, and The Greater Manchester Chamber of Commerce & GMCC Green Committee. For more information, visit their website at: www.acleanersolutionnh.com or call *A Cleaner Solution* at 603.660.8834.

